

**FIRST IN FLIGHT
FIRST IN DIGITAL**

**The Wilmington Area Will
Transition To Digital TV *Early*:
SEPTEMBER 8, 2008**

**Greater
Wilmington
Area:
Are Your
TVs Ready
For Digital?**

DTV.gov/Wilmington
1-877-DTV-0908

Visit **DTV.gov** **THE DIGITAL TV
TRANSITION**
What You Need To Know About DTV

Beginning at noon on September 8, 2008, Wilmington-area stations WWAY (ABC), WSFX-TV (FOX), WECT (NBC), WILM-LP (CBS) and W51CW (Trinity Broadcasting) will broadcast only digital signals to their viewers in New Hanover, Bladen, Brunswick, Columbus and Pender counties.

The DTV transition will affect those who watch free over-the-air television (through a rooftop antenna or “rabbit ears”). If you watch over-the-air programs on an analog TV, you must either: (1) buy a digital-to-analog converter box; (2) buy a digital television; or (3) subscribe to a paid TV service.

Brunswick Senior Resources has volunteered to assist consumers who have difficulty obtaining or installing a converter box.

**For help with installing or
obtaining a converter box,
please contact
Brunswick Senior Resources at
(910) 253-2199.**