



NEWS RELEASE

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Contact: Athina Williams, Town Manager <townmanager@townofbelville.com>

Christmas Festival Event will Brighten Belville for the Holidays

This All Day Event Features Live Entertainment, Santa, a Christmas Village & More

BELVILLE, N.C. - The Town of Belville is excited to announce its annual Christmas Festival. The much anticipated event which takes place Saturday, December 7th, 2024 caps off a year of wonderful events in the Belville Riverwalk Park.

The Christmas Festival will be a day-long event with many activities and attractions for kids and families. This free, family friendly community event starts at 10AM and runs until 9PM, in addition to food and beverage vendors, there will be something for everyone. Here's a list of the event highlights:

- A Christmas Craft Fair from 10AM to 3PM offers residents and visitors a chance to do their Christmas shopping early, while finding great gifts from local craftsmen, artisans and other vendors.
- The local Wilmington duo of 'Many Everthings' will play live music and Christmas favorites from 11AM to 2PM.
- Santa's Village. Residents will enjoy exploring this holiday-themed area that features a giant snow globe for selfies, face painting, holiday treats, a gift wrapping station to help holiday shoppers prepare for Christmas and more fantastic surprises. Plus, an opportunity to meet Kris Kringle, the one and only Santa Claus!
- From 4PM to 9PM, the Town of Belville will celebrate the festive season - with Santa's arrival at 5PM and the Belville Riverwalk Christmas Tree Lighting.
- From 530PM to 6PM the Belville Elementary Singing Sharks will entertain crowds with Christmas Carols.



The town is also excited to announce, new this year, Holiday Train Rides. This ticketed paid attraction will have two completely different ride experiences:

- From 10AM to 3PM, riders will help Santa find Rudolph along the trails of the Belville Riverwalk Park.
- From 4PM to 9PM, passengers will take a trip to Santa's Village while experiencing the magic of Christmas through several decorated stops along the way.

In all, it's a day of holiday festivities and Christmas cheer! "During this time of the year, we're elated to share the sights and sounds of Christmas with our fellow Belville residents," said mayor Mike Allen. "This event is a cherished tradition, and we look forward to continuing to be a destination for families and friends to come together and experience the magic of Christmas."

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